SUSTAINABLE LEADERSHIP

A THEORETICAL REVIEW

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***Introduction/Backgrounds:*** *The concept of sustainable leadership was first introduced based on the idea that organizations have a contribution to the natural world. This idea underlines sustainable value creation, in which the revenues of organizations are supported by physical, social, ethical and economic reasons. The roots of sustainable leadership emphasize the responsibility of organizations to society.* *Sustainable leadership encourages a long-term perspective, corporate social responsibility and ethical behavior. Sustainable leaders seek to meet the needs of current generations without undermining the ability of future generations to progress.* *Sustainable leaders act responsibly by understanding and acting on sustainable issues, regardless of their formal leadership position.* *Sustainable leaders have a long-term perspective on decision making. It was emphasized that sustainable leaders have a long-term perspective in decision making, encourage systemic innovation to develop a talented, emotional and loyal workforce, provide quality products and services, and increase added value.*

***Aims:*** *The purpose of this study is to examine how a sustainable leadership style is related to the adoption of sustainability efforts at the strategic level and explore some of the implications this has for firms.* *In this study, the relationships between leaders' personal motivations for sustainability, their intellectual leadership for sustainability and the sustainability strategies of organizations are examined.* *Furthermore, the purpose of this article is to show that leaders partially mediate the relationship between their personal motivation for sustainability and their firm's sustainability strategiesb and show that personal motivation influences firm strategy through managers' leadership behaviors.*

***Summary/Conclusion:*** *The present study is based on one dimension of leadership, namely the sustainability dimension, and one form of motivation, namely, the personal motivation dimension for sustainability. Further research can be conducted to provide a more detailed picture of the role of senior managers and to explore the role of other specific types of leadership and sustainability.* *More detailed studies are recommended to investigate how senior managers affect sustainability strategies and practices over time. Further, more research is needed to explore the sources of competitive advantages derived from sustainability leadership.*

***Anahtar kelimeler:*** *Sustainability, Motivation, value, Long-term perspective*