

Strategic Management Practices for Parliamentary Self-Development: Evidence from the Iraqi Parliament

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Abstract

The strategic management practices have been presented in the public area for over thirty years and have become a center of attention in new public management reforms. Strategic management has become prominent on the agenda in several public organizations due to new public management reforms. Nevertheless, there has been a sustained research activity in strategic management; even though it has been broadly embraced in the public sector, the knowledge concerning its practices and effects stays scant, especially outside Anglo-American nations. Besides that, the knowledge is still under development on strategic management practices in the context of parliament institutions. Nowadays the political, social, economic aspects and changes in government systems have pushed the parliaments to shift from their classic role to new roles. One of the most critical functions of parliament is to create public value for its citizens. Therefore this is a preliminary attempt to highlight the potential of incorporating strategic management practices in parliament institutions as a formal strategic planning practice for public-oriented strategy formulation and implementation and as an optimal approach to creating public value. We envisage that this preliminary research will offer new directions into the administration of parliament institutions from a strategic management perspective.

Keywords: strategic management, public value, parliament, Iraq