**Research is a scary process: Leveraging research process to kill perception.**

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Research has attracted a considerable amount of attention during this last decade. Various institutions and organizations have put a great emphasis and encouragement on research outcomes. Despite the ever-complicated process, research brings huge points to the career-rewarding system. Despite this interest, little understanding, and a small level of comprehension of research have been measured among educationists. Using descriptive statistics on the pilot cross-sectional study (n=30), this study aims at measuring the research perception in which the expectation is unknown. This study tested on questionnaire items and reveal four conclusions. Through findings, this study contributes to the emerging literature and implications on research management for organizations to seek solutions.

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