Hybrid Working Environment and Its impact on the Financial Economy of MNCs

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Abstract

The evolution of technology and innovation has prompted many organisations worldwide to adopt changes in their business practices and develop new policies and ideas. More recently, with the downturn of the world economy arising from both political and non-political conflicts, market economies are facing challenges in terms of drastic economic transitions; organisations have opted for a modern approach to the working environment. Hybrid working places has become a recent practice in organisations. This study intends to explore the areas of how this approach is beneficial to the organisations, namely the multinational companies. The study will further reflect on the financial aspects of an organisation. Furthermore, the approaches and processes are relatively content with the access to information that is to be used for the purpose of the study. A number of organisations who are already practising the hybrid approach will be taken into consideration. Moreover, the results are expected to reflect on the current situation as well as the future of the hybrid organisational benefits.

Keywords: Technology, Hybrid, MNC, Economy, Challenges, Transitions.