**Halal Entrepreneurship Development Among Polytechnic Malaysia Students**

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**Abstract**

Individuals that are self-motivated have the opportunity to build their own professional path, produce revenue, and motivate themselves to develop things or services that people want or need through the pursuit of entrepreneurship, which is an opportunity. Students in today's higher education institutions are actively encouraged to pursue entrepreneurial endeavours and to play a role in the creation of new jobs. In recent years, academics who study Islamic economics have come up with a new phrase that they call "Halal Entrepreneurship" or "Halalpreneurship." The aim of this term is to distinguish and separate conventional entrepreneurs from those who work in the halal industry. The objective of this research paper is to investigate the growth of halal business owners and operators among students of Malaysian polytechnics who have taken entrepreneurship classes at their respective institutions. In addition to that, the purpose of this study was to investigate the students' perceptions, levels of financial assistance, and levels of market availability in relation to their intentions to become involved in halalpreneurship. The approach of the survey, which will be distributed to polytechnic students in Malaysia, will be used for the research. The data obtained from the survey will be analysed making use of the Structured Equation Model — Partial Least Square (SEM-PLS). The purpose of the statistical analysis that this study undertook was to determine the elements that inspire people to start their own halal businesses. Regarding the implication side of things, it is anticipated that this study will enhance and provide a fundamental strategy to promote halal businesses among students attending Malaysian polytechnics.

Keywords: Halalpreneur, student’s perception, financial assistance, market availability

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