**A Bibliometric Study of Destination Competitiveness Literature**

**Abstract**

Destination competitiveness is an important area of research in tourism and hospitality management. The literature suggests that destination competitiveness is a complex and multifaceted concept that involves a range of factors and stakeholders. Successful destination competitiveness requires the cooperation of all stakeholders, including governments, the private sector, local communities, and tourists. Furthermore, the literature highlights the need for sustainable tourism development and the use of innovative approaches and technologies to enhance destination competitiveness. This study aims to provide an overview of the existing research on destination competitiveness. The most relevant source, authors, affiliations, countries were identified to understand the current state of studies on the destination competitiveness concept using R programming tools. Results of the review provides a comprehensive understanding of the current state of research on destination competitiveness and valuable insights for researchers, policymakers, and practitioners in the tourism and hospitality industry.

**Keywords:** Tourism, destination competitiveness, bibliometric study.